

**Lake Country Classical Academy
LCCA Board Fundraising & Communications Committee
Meeting Agenda**

Wednesday, August 4, 6 p.m.

**St. Matthew's Evangelical Lutheran Church
818 W. Wisconsin Ave., Oconomowoc, WI 53066**

1. Call to Order.
2. Fundraising
 - a. Event Updates:
 - LCCA Liberty Gala Results/Summary
 - First Annual LCCA Ambassadors' Sporting Clays FUNdraiser" to be held at Wern Valley on Saturday October 16th
 - Ambassadors Ball to be held at Bristlecone Pines Country Club on Saturday November 6th
 - b. Donor package development (giving levels & benefits) – in development.
 - c. FY2021-2022 LCCA Fundraising plan. The FCC will be drafting a plan on how we will raise \$370K through grants, fundraising events, and individual donations. We plan to form a non-profit foundation for LCCA by this fall in order to help achieve this goal.
3. Communications
 - a. "The Legacy Committee" update
 - b. PR/marketing update on efforts to fill additional seats. 1st and 9th have the most open seats).
4. Adjournment.